

*Connie Mack*

# SOCIAL MEDIA

## ADVERTISING 2025

BECAUSE EVERYONE IS ON SOCIAL MEDIA DURING THE TOURNAMENT!

*The best way to maximize impressions is by having a presence on the feeds!*

### SPONSORED POST \$750

- Includes 1 **direct business promotion** post during regular tournament play
- Up to 5 images or slides + logo
- Permanently displayed on IG & FB profiles
- Customized caption & hashtags
- Automatic share to stories



### SPONSORED REEL \$750

- Includes 1 **direct business promotion** video reel post during regular tournament play
- Max 30 seconds
- Permanently displayed on IG & FB profiles
- Customized caption & hashtags
- Automatic share to stories

**NEED HELP DESIGNING OR PRODUCING YOUR ADS? WE CAN HELP!**



tiffanie@aacb.us



(505)-330-5113



www.cmws.org



@conniemackworldseries



IN-SEASON / TOURNAMENT PRICING

*Connie Mack*

# SOCIAL MEDIA CONT.

## STORY PROMOS & DEALS - \$300

*Are you planning on running specials, discounts, promos or sales during the World Series? This is for you!*

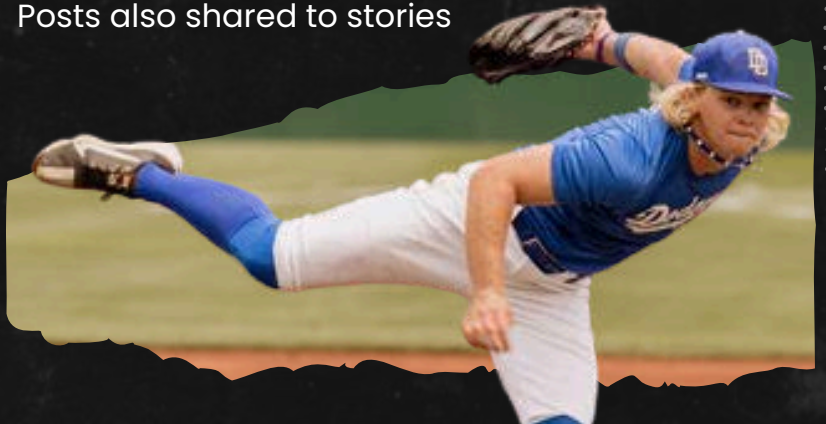
- 1 dedicated Instagram & Facebook Story
- Single image or short video up to 15 seconds max.
- Direct promotion of a business promotion
- Will be added to "DEALS" highlights on Instagram
- **Ideal For:** Quick, time-sensitive promotions like food specials, merchandise sales, or event-related offers.



## CO-SPONSORED POST OR REEL \$350



- Co-sponsored CMWS tournament content post (photo or video) with logo placement & mention in post.
- Official game content including game announcements, real-time updates, highlights, and final score recaps.
- Posts also shared to stories

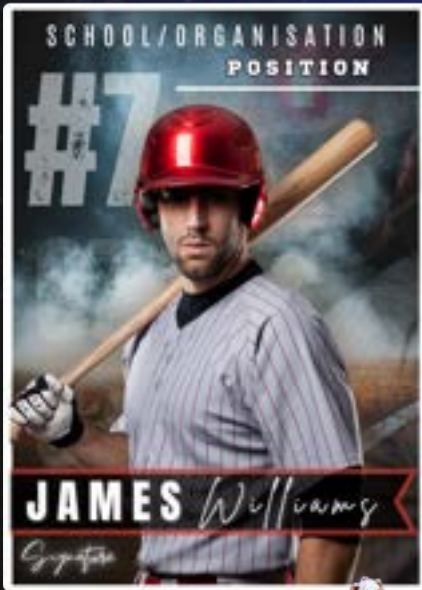




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# CONNIE MACK SOCIALS

## PLAYER SPOTLIGHTS & BUNDLED PRICING



### NEW! PLAYER SPOTLIGHT \$250

- Spotlight a player with a baseball card style Post or Highlight Reel (Player must be a registered CMWS player).
- Advertiser must provide media for post.
- Max 5 photos. Max 30 secs. video
- All **Player Spotlight Posts** are shared to Stories.



**50% OFF ON ALL ADVERTISING BUNDLES WITH JUMBO TRON, SIGN, TEAM SPONSORS & PROGRAM ADVERTISERS.**

**THE OFFICIAL DEADLINE FOR ADVERTISING ON SOCIAL MEDIA WILL BE JULY 23RD.**

- Limited inventory for in-tournament Co-Sponsored CMWS posts.

**LIMITED INVENTORY DURING TOURNAMENT PLAY. DEADLINE IS JULY 23RD · CONTACT US TODAY TO RESERVE YOUR SPOT. THANK YOU FOR YOUR SUPPORT.**



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# CONNIE MACK + SOCIAL MEDIA



## WHY ADVERTISE ON CONNIE MACK SOCIALS?

The Connie Mack World Series is one of the most attended high school-age baseball tournaments in the U.S., attracting thousands of fans, families, and teams to Farmington, NM. With an engaged audience of 16.3K+ Instagram followers and 10K+ Facebook followers, this is a prime opportunity for local businesses to connect with attendees, players, and fans through premium social media placements.

**CMWS Social Media Advertising is ideal for:** Local restaurants, hotels, retail stores, service providers and official event sponsors. We welcome out of state sponsorships!

**Formatting Requirements:**

Reels: 1080x1920 pixels (portrait) or 1920x1080 (landscape), MP4 or MOV formats.

Max 30 seconds for videos.

Carousel Posts: Up to 3 images, 1080x1080 pixels (square) or 1080x1350 pixels (portrait), JPEG/PNG format.

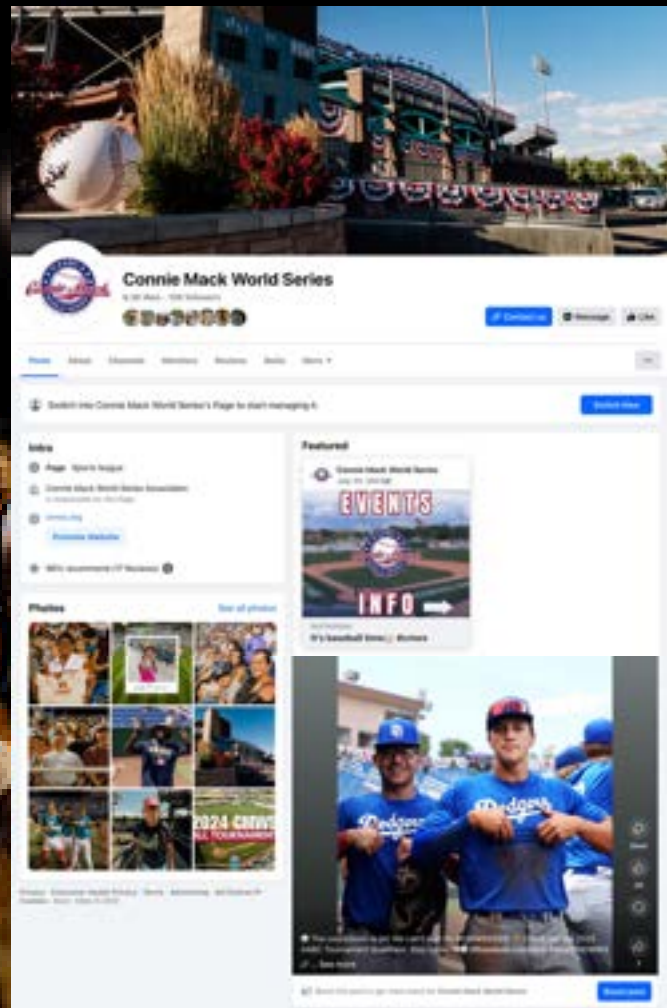
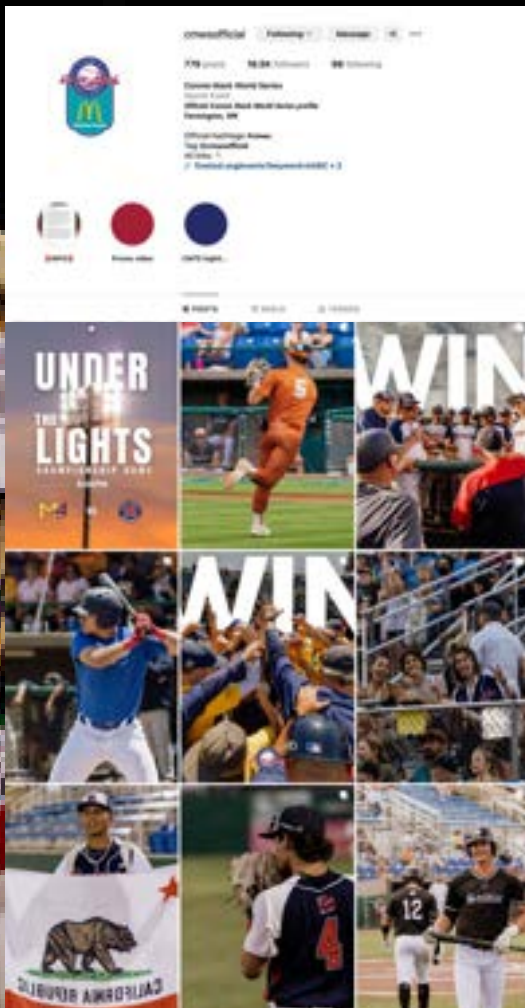


**21 JULY - AUG 2ND 2025**

1101 Fairgrounds Rd, Farmington, NM 87401



THANK YOU FOR YOUR INTEREST IN  
ADVERTISING ON CONNIE MACK SOCIALS.  
PLACE YOUR BRAND IN FRONT OF  
THOUSANDS OF LOCAL VIEWERS.



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**ADVERTISE WITH CONNIE MACK!**